



# SASKATCHEWAN MUSIC FESTIVAL ASSOCIATION

## *Classical Competitive Festivals*

Committed to promoting excellence in music and speech arts through competitions, performance, and educational opportunities.



### OUR MUSICAL RANGE

Across our vast province, 47 local festivals bring together thousands of performers and volunteers for the benefit of music lovers everywhere. In this way, we are able to reach countless Saskatchewan communities providing a forum for musical talent, education, personal achievement and entertainment.

Sask **Culture**

FUNDING  
PROVIDED BY





The Saskatchewan Music Festival Association (SMFA) established in 1908, is one of the oldest music organizations in the province and has influenced all Saskatchewan music. Its structures have been followed throughout Canada. Our programs bring communities across the province together providing performance and educational opportunities through competitive music festivals. Your involvement will help support the dreams of Saskatchewan's best young musicians!

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**20,000 PARTICIPANTS • 60,000 SPECTATORS • 3,500 VOLUNTEERS**

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## **PARTNERSHIP CATEGORIES**

### **EVENT SPONSOR \$15,000**

**Provincial Finals** - Same benefits as Gold Sponsor plus the event will carry your name.

### **GOLD \$10,000**

- Recognition (full page ad) in 47 district festival programs (over 6,500 reaching 60,000 spectators and participants) and event program
- Logo visibility and link to corporate site on website
- Speaking and award presentation opportunities
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Recognition (logo) in all SMFA Provincial print material (Newsletter, Annual Report, Award Certificates, Annual Directory, Event Tickets)
- Complimentary admission and reserved seating
- Recognition in National affiliate (Federation of Canadian Music Festival) print material (Annual Report and Event Program)

### **SILVER \$5,000**

- Recognition (half page ad) in 47 district festival programs and event program
- Logo visibility and link to corporate site on website
- Speaking and Award presentation opportunities
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Complimentary admission and reserved seating
- Recognition in National affiliate (Federation of Canadian Music Festival) print material (Annual Report and Event Program)

### **BRONZE \$3,500**

- Recognition (quarter page advertisement) in 47 district festival programs and event program
- Logo visibility and link to corporate site on website
- Visual and verbal recognition as sponsor in all media including logo on event banner

### **OTHER OPPORTUNITIES**

**Funding for National Competitor Expenses \$500 each**

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## **BENEFITS TO SOCIETY**

- Music festivals provide educational opportunities and healthy enjoyment to all ages, ethnic groups and religions.
- Music is a tremendous character builder and develops success-minded people as it requires discipline, strong work ethic, and persistence with participants often going on to be leaders in their chosen field.
- Music festivals bring communities together.

***“I can’t live one day without hearing music, playing it, studying it, or thinking about it.”*** - Leonard Bernstein