



Classical Competitive Festivals

Committed to promoting excellence in music and speech arts through competitions, performance, and educational opportunities.

"Empowering youth - one note at a time"



OUR MUSICAL RANGE

Across our vast province, 47 local festivals bring together thousands of performers and volunteers for the benefit of music lovers everywhere. In this way, we are able to reach countless Saskatchewan communities providing a forum for musical talent, education, personal achievement and entertainment.





The Saskatchewan Music Festival Association (SMFA), a non-profit/charitable organization established in 1908, is committed to bringing communities together in our promotion of music and speech arts by providing unique performance and educational opportunities to youth in the Province of Saskatchewan. In addition to the 47 volunteer-run district music festivals, SMFA provides entrance to the annual Provincial and National competitions. Your involvement will help support the dreams of Saskatchewan's young musicians.

20,000 PARTICIPANTS • 60,000 SPECTATORS • 3,500 VOLUNTEERS

PARTNERSHIP CATEGORIES (cash/in-kind gifts)

EVENT SPONSOR \$15,000

Provincial Final Competitions - Same benefits as Gold Sponsor plus the event will carry your name. Additional benefits to be negotiated.

GOLD \$10,000

- Recognition (full page ad) in 47 district festival programs (over 6,500 reaching 60,000 spectators and participants) and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Recognition/logo in all other SMFA Provincial promotional material (Annual Report, Award Certificates, etc.)
- Admission/reserved seating with speaking and award presentation opportunities

SILVER \$5,000

- Recognition (1/2 page advertisement) in 47 district festival programs and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Admission/reserved seating with speaking opportunity

BRONZE \$3,500

- Recognition (1/4 page advertisement) in 47 district festival programs and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner

OTHER less than \$3,500

- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner

BENEFITS TO SOCIETY

Your sponsorship helps provide:

- a unique performance opportunity
- an element of educational growth for young people to develop physical skills, cultivate social skills, refine discipline and patience, boost self-esteem and confidence, and build character.
- entertainment that builds communities, promotes volunteerism, and an opportunity to acknowledge and support the success and endeavours of their young people.

“Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything.” - Plato