



## *Classical Competitive Festivals*

Committed to promoting excellence in music and speech arts through competitions, performance, and educational opportunities.

*"Empowering youth - one note at a time"*



### OUR MUSICAL RANGE

Across our vast province, 47 local festivals bring together thousands of performers and volunteers for the benefit of music lovers everywhere. In this way, we are able to reach countless Saskatchewan communities providing a forum for musical talent, education, personal achievement and entertainment.



FUNDING  
PROVIDED BY





The Saskatchewan Music Festival Association (SMFA), a non-profit/charitable organization, is committed to bringing communities together in our promotion of music and speech arts by providing unique performance and educational opportunities to youth in the Province of Saskatchewan. In addition to the 47 volunteer-run district music festivals, SMFA provides entrance to the annual Provincial and National competitions. Your involvement will help support the dreams of Saskatchewan's young musicians. "CELEBRATING 110 YEARS OF NOTE IN 2019!"

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## 20,000 PARTICIPANTS • 60,000 SPECTATORS • 3,500 VOLUNTEERS

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### PARTNERSHIP CATEGORIES

#### EVENT SPONSOR \$15,000

**Provincial Final Competitions** - Same benefits as Gold Sponsor plus the event will carry your name.

#### GOLD \$10,000

- Recognition (full page ad) in 47 district festival programs (over 6,500 reaching 60,000 spectators and participants) and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Verbal Recognition (logo) in all other SMFA Provincial promotional material (Annual Report, Award Certificates, Event Tickets)
- Admission/reserved seating with speaking and award presentation opportunities
- Recognition in National affiliate (Federation of Canadian Music Festival) print material (Annual Report and Event Program)

#### SILVER \$5,000

- Recognition (1/2 page advertisement) in 47 district festival programs and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Admission/reserved seating with speaking opportunity
- Recognition in National affiliate (Federation of Canadian Music Festival) print material Annual Report and Event Program)

#### BRONZE \$3,500

- Recognition (1/4 page advertisement) in 47 district festival programs and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner

### OTHER OPPORTUNITIES

**Scholarship/Awards: \$300 to \$500**

**Conference/AGM Sponsor: \$1,000**

- Visual and verbal recognition as sponsor

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### BENEFITS TO SOCIETY

SMFA music festivals provide:

- a unique performance opportunity for student's studying music, an element of educational growth for young people to develop physical skills, cultivate social skills, refine discipline and patience, boost self-esteem, and build character, confidence and self-discipline.
- entertainment that builds communities; (volunteers and audience), opportunity to acknowledge and support the success and endeavours of their young people.

**"Where words fail, music speaks"** - Hans Christian Andersen



My name is **Emma Grace Cameron**. I am eleven years old.

Music festival is a unique learning experience. There are many lessons I've learned from participating. First, I've become a confident singer and piano player in front of an audience. I've learned that being in first place is really nice but not the most important thing. I've learned to slow down and enjoy the music too. Each time I sing or play piano the adjudicator always gives me positive feedback and tips to help me improve my technique. For me, it's four to five days of great advice. Finally, the importance of practice. It's way more fun when you are prepared to do your best.

Music festival is a fun experience. I love making new friends at festival. It doesn't matter how old you are or what your role at festival is, everyone is smiling, trying his or her best and encouraging. It's also lots of fun getting dressed up to perform in front of an audience. Another fun part of music festival is winning a certificate. Not that it matters whether you win every time. It's just satisfying to know that you practiced, tried your best and that the adjudicator recognized that. I've had lots of success at music festival and I've had years that really challenged me. I've been very fortunate to have won three scholarships. It was wonderful to meet the generous donors and to share my love of music with them.

Music Festival is a wonderful event. I love performing and I love being in the audience to clap and celebrate my friends and fellow performers. I am very lucky to have this opportunity every year.

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## Letter to the SMFA - Whitney Mather - Opera Competition Winner

I just wanted to take a moment to thank you and everyone on the SMFA committee for the incredible experience of singing with the symphony. I had so much fun and learned a lot and I know how wonderful a stepping stone it is for me to the future.

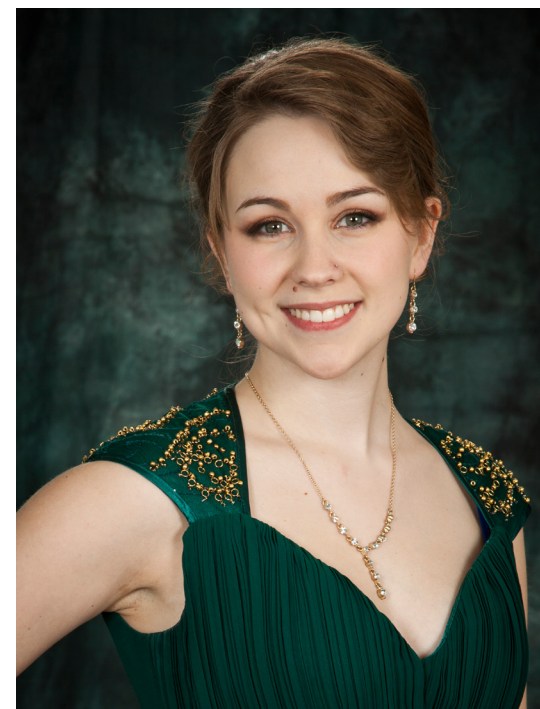
I know that everyone on the committee knows the importance of music and music education, but I would like to remind you again of the incredible joy that comes from music. There is no feeling like that of being on a stage and engaging with an audience. Just as there is no feeling like that of being joined with other musicians in a wordless and soulful exploration of the score. For these experiences, I thank you. I would absolutely not be where I am today without the experiences and opportunities that music festivals and the SMFA directly have given me.

I thank you for your hard work, and I challenge you to continue with it. The opportunities you give have lifelong implications.

In the words of Bono, *"Music can change the world because it can change people."* I know the absolute truth of this. Thank you for that.

**Watch Whitney's performance with the RSO as part of her prize for winning the competition.**

<https://www.youtube.com/watch?v=w2g9BxGiCbs>



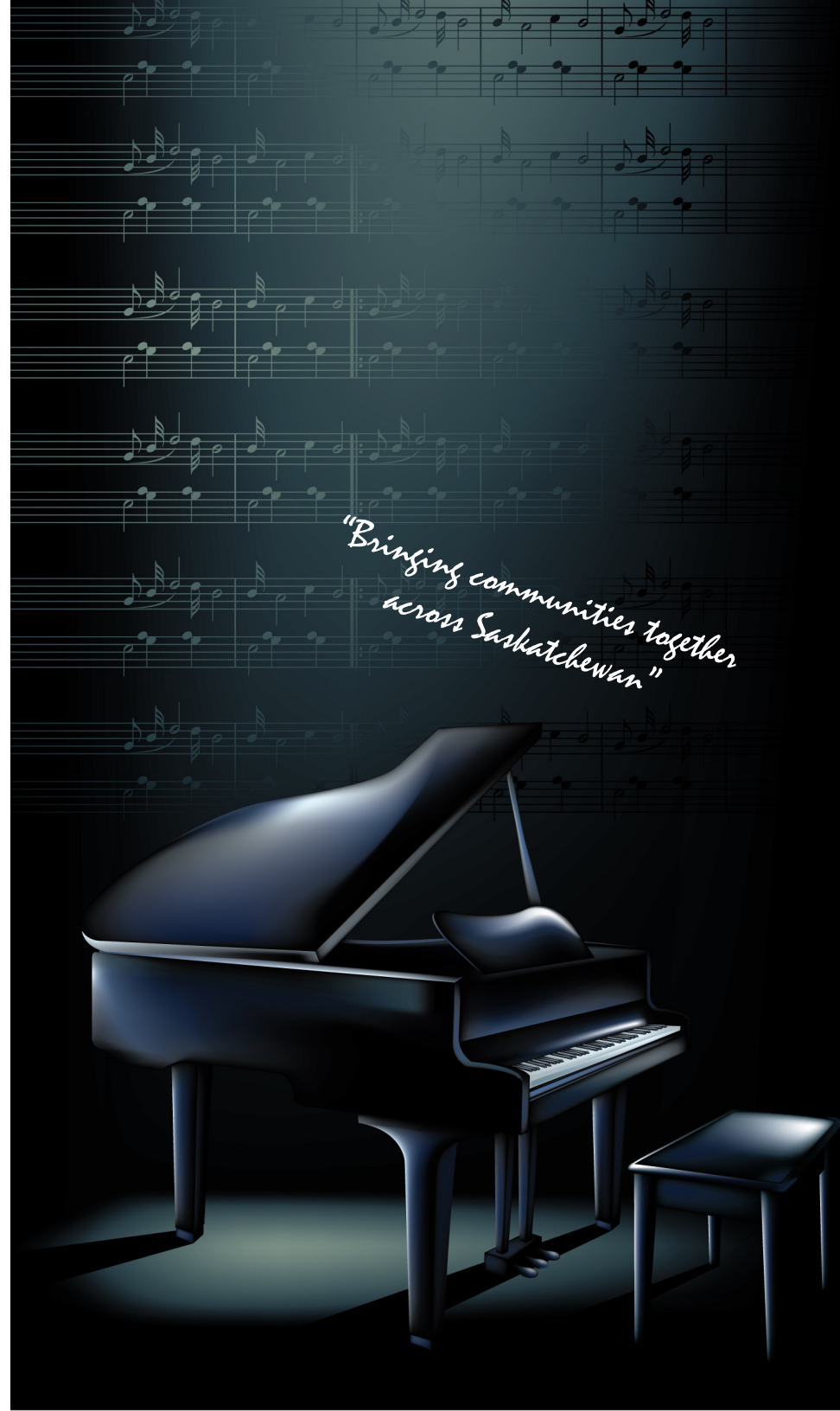


The Saskatchewan Music Festival Association (SMFA) is one of the province's oldest organizations and has profoundly influenced all music in Saskatchewan. We have an enviable system that exists in this country, thanks to Governor General Earl Grey. In addition to football, he had the arts on his mind. Following a concert which was part of the inauguration ceremonies of Alberta, he proposed that a Canada-wide festival be established for drama and music. The rest is history. Thousands of volunteers continue to invest hours of preparing for their annual local festivals.

The mandate of the SMFA has continued for nearly 110 years, and for many children, music festival is their introduction to music and the performing arts. Music training exposes children to the incomparable. The SMFA contributes greatly to the cultural life of our province by providing performance platforms in communities all across Saskatchewan. Performers in our 47 member festivals also have access to a Provincial Syllabus, Provincial and National Competitions. Advanced musicians have additional opportunities to enter the Shurniak Concerto Competition or the Wallis Opera Competition, held in alternate years and in co-operation with the Regina and Saskatoon Symphony Orchestras.

SMFA is deeply grateful for continuing support from the Saskatchewan Lotteries Trust Fund for Sport, Culture & Recreation administered by SaskCulture Inc. Thanks to this generous financial support, and that of our sponsors, scholarship donors and volunteers, the music festival system continues to thrive at the all levels. We hope that we can count on our support and add your name to our list!

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*"Bringing communities together  
across Saskatchewan"*