SASKATCHEWAN MUSIC FESTIVAL ASSOCIATION

Performing Arts Competitions

CELEBRATE THE JOY OF YOUTH PERFORMANCE

OUR MUSICAL RANGE

Across our vast province, 44 local festivals bring together thousands of performers and volunteers for the benefit of music lovers everywhere. In this way, we are able to reach countless Saskatchewan communities providing a forum for musical talent, education, personal achievement and entertainment.

SASK LOTTERIES

The Saskatchewan Music Festival Association (SMFA), a non-profit/charitable organization, is committed to bringing communities together in our promotion of music and speech arts by providing unique performance and educational opportunities to amatuer youth in the Province of Saskatchewan. In addition to the 44 volunteer-run district music festivals, SMFA provides entrance to the annual Provincial and Canada West competitions. Your involvement will help support the dreams of Saskatchewan's young musicians.

20,000 PARTICIPANTS • 60,000 SPECTATORS • 3,500 VOLUNTEERS

PARTNERSHIP CATEGORIES

EVENT SPONSOR $15,000

Provincial Final Competitions - Same benefits as Gold Sponsor plus the event will carry your name.

GOLD $10,000

- Recognition (full page ad) in 44 district festival programs (over 6,500 reaching 60,000 spectators and participants) and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Recognition/logo in all other SMFA Provincial promitional material (Annual Report, Award Certificates)
- Admission/reserved seating with speaking and award presentation opportunities
- Recognition in Canada West Performing Arts Program

SILVER $5,000

- Recognition (1/2 page advertisement) in 44 district festival programs and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner
- Admission/reserved seating with speaking opportunity
- Recognition in Canada West Performing Arts Program

BRONZE $3,500

- Recognition (1/4 page advertisement) in 44 district festival programs and event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner

OTHER $500 - $3,499

- Recognition (business card size ad) in event program
- Logo with link on provincial website
- Visual and verbal recognition as sponsor in all media including logo on event banner

BENEFITS TO SOCIETY

Your sponsorship helps provide:

- a unique performance opportunity for student's studying music
- an element of educational growth for young people to develop physical skills, cultivate social skills, refine discipline and patience, boost self-esteem, and build character, confidence and self-discipline.
- entertainment that builds communities, promotes volunteerism, and an opportunity to acknowledge and support the success and endeavours of their young people.

"Where words fail, music speaks" - *Hans Christian Andersen*