Tools for *Sustainable Support*

Presentation at
SMFA Fall Conference 2026

October 30, 2026

Giving Trends have Evolved

In 2023, just over **5 million tax filers** reported charitable donations

- 142,770 tax filers in Saskatchewan

In 2023, the median donation across Canada was **$390**

- $550 in Saskatchewan



Giving Trends have Evolved

Charitable donations grew by **$1.4 Billion** in 2023, an 11.8% increase over 2022

Increases in the number of donors (+1.9%) and total donations were driven by **tax filers with incomes of $60,000 and over**



Conversely, there were decreases in both the number of donors (-5.7%) and the dollar amount of donations (-5.6%) among tax filers with total incomes under $60,000

Giving Trends have Evolved

Nearly one in four (24.1%) tax filers aged 65+ reported a donation in 2023, representing 35.0% of all donors

Tax filers aged 65+ also accounted for **half (50.0%) of the total amount donated** in 2023

The second largest age group of donors were tax filers aged 55 to 64, representing 19.7% of all donations



The Saskatchewan Community Foundation

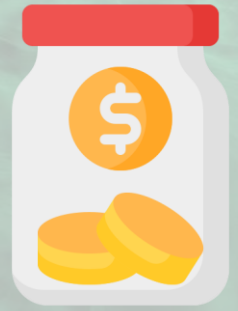
Facilitates Local Charitable Giving



Over $63M granted in the past decade

Including over $7.8 Million granted in 2025 alone

More than 300 charities supported with granting



Stewards for over 400 Funds

Eleven staff at the SaskCF have started Legacy Funds

Over 50 charities have funds at SaskCF

Create Impact with **Different Types of Funds**

1

Legacy (Endowed) Funds

Sustainable operational funding, *forever*

2

Flow-Through (Non-Endowed) Funds

Backend support for donations and fundraising

3

Charitable Assets Under Administration

Pooled, diversified reserve investment

Create Impact with **Different Types of Funds**

1. **Legacy (Endowed) Funds**
   Sustainable operational funding, *forever*
2. **Flow-Through (Non-Endowed) Funds**
   Backend support for donations and fundraising
3. **Charitable Assets Under Administration**
   Pooled, diversified reserve investment

Flow-Through Funds
For Donations & Fundraising

The Community Foundation can help support everyday donations and fundraising from behind the scenes, allowing you to spend less time on paperwork and focus on creating impact

Flex Fund



No-Fee Fund



Flow-Through Funds
For Donations & Fundraising

Streamline your donations with a **No-Fee Fund** and eliminate admin fees for you and your donors. Ideal for online “Donate Now” buttons and day-to-day donations.

No-Fee Fund





We Process Donations



Regular Disbursements



Guaranteed Fund Balance

Flow-Through Funds
For Donations & Fundraising

Streamline your donations and benefit from the pooled investment portfolio with a **Flex Fund**. Ideal for capital campaigns and fundraising campaigns.

Flex Fund





We Process Donations



Withdraw Funds Anytime



Included in Investment Pool

Create Impact with **Different Types of Funds**

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Backend support for donations and fundraising

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Charitable Assets Under Administration

Pooled, diversified reserve investment

Endowment Funds to **Create a Lasting Legacy**

Legacy (endowed) funds are at the *heart* of our Foundation. The funds are forever protected by the Foundation and create **a lasting legacy** that ***forever*** **supports your organization.**



Create an Enduring Legacy



Permanent Revenue Source



Predictable Annual Funding



Growth over the Long-Term



Impact of *Giving*

With an Initial One-Time Donation of $100,000 to your Legacy Fund

After First Year Total Grant Amount **$3,500**

Fund Balance **$102,000**

After 10 Years Total Grant Amount **$38,324**

Fund Balance **$121,889**

After 25 Years Total Grant Amount **$112,106**

Fund Balance **$164,061**

After 50 Years Total Grant Amount **$296,028**

Fund Balance **$269,159**

After 100 Years Total Grant Amount **$1,092,813**

Fund Balance **$724,465**

Fundraising Best Practices

Know your why and craft a compelling case for support

Tell stories that demonstrate impact and feature real people

Don’t be afraid to **make an ask**

Move supporters up the ladder to earn new and larger donations



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Beyond Cash Donations, Promote *Unique Gifts*

Cash is often the least tax-efficient way to give


Stocks (Publicly Traded)


Private Company Shares


Land or Mineral Rights


Life Insurance Policies


Mutual Funds or RRSPs


Real Estate


Works of Art


Charitable Remainder Trust

Let's Have a Conversation!

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